10-19-1941

Connecticut College News Vol. 27 No. 1

Connecticut College

Follow this and additional works at: http://digitalcommons.conncoll.edu/ccnews_1941_1942

Recommended Citation
http://digitalcommons.conncoll.edu/ccnews_1941_1942/7

This Newspaper is brought to you for free and open access by the Student Newspapers at Digital Commons @ Connecticut College. It has been accepted for inclusion in 1941-1942 by an authorized administrator of Digital Commons @ Connecticut College. For more information, please contact bpancier@conncoll.edu.
The views expressed in this paper are solely those of the author.
Noted Philosopher To Be Lecturer At First Convocation

Dr. Lowth, Professor, Author, Theologian, To Speak On Oct. 7

Dr. Karl Lowth, one of the leading younger German philosophers, will open the 1941-42 convocation series at Connecticut College on Tuesday, October 7, at 7 o'clock.

Dr. Lowth, who formerly taught at Marburg, is now a professor of philosophy in Japan for seven years, has been associated with Union Theological Seminary, Columbia University and the University of London. He is a specialist in philosophy at Harvard Theological Seminary.

Among his philosophical works are: Das Individuum in der Rolle des Gottes in der Geschichte, Konig and Nettke, 1933: Nietzsche: Philosophie der Erigener Wirklichkeit, der Glauben, 1935; J. Baruch, der Mensch imitiert die Geschichte der Natur: eine neue Methode, 1941.

Enthusiasm Greets First Aid Course Started This Week

The Red Cross first aid course to be offered this year was described by Miss Ruth Stacpoole, professor of home economics, at a meeting held in Palmer Auditorium on Tuesday, September 30.

Miss Stacpoole pointed out that a knowledge of first aid is a valuable part of every youth's education. She also explained that the course is designed to teach teens to teach two courses, standard and advance, and have taken courses in teaching first aid. She also stated that the course would be taught by Miss Stanwood pointed out that

First Week

Collegiate Travelers Visit Alaska, Cuba, And The West

By Elizabeth L. Stambaugh '43

From Alaska to Cuba, from the west coast to Nova Scotia, come great tales of C.C. summer wayfarers. Vacation time found our colleagues scattered across the continent, with California, the West, and Canada as the favored spots.

Among unusual trips was the expedition of Fran Homer '43 and Elaine Stum '44 to the University of Mexico for summer study. Upon their surprise one day when they bumped into Marge Meyer '43 on the streets of Mexico.

Jane Wray '42 saw America by bicycle on the Rolling Youth Hostel, traveling from Northfield and Massachusetts. She visited Canada, across the Rockies, to the Pacific, and back East.

Our Alumnae Travelers was Ann Magill '43, who went through Canada via the Rockies, then from Vancouver to Alaska, stopping at many of the small northern towns. Jerry Hanning '43 hit Nova Scotia on her travels. A report from Sigrid Finlayson '43 includes a stop-off in Miami before flying to Antigua, Cuba, Haiti, Puerto Rico and home.

To the far shores of California were Mary Lee Shoemaker '43, Louise Radford '43, Virginia Radford '43, and Margie Green '43. While on "SCE's," they went on a great three-week trip with only two breakdowns, while Peg Rubinstein added a jaunt to Lake Lure and Bass, even getting on a glacier in the Canadian Rockies. Gwenda Hackett '44 included Mexico in her summer trip.

The West also drew a goodly number of converts, Jean Wallace '41, Freddie Giles '44 and Red Wilson '45 were in New Mexico.

Wilt tells tales of horses, blue jeans, and brass rails while visiting Dena Fireball in Red River. Eleanor Christiansen '44, Carolyn Townerly '44, and Jane Day '44 went to Colorado. Dorothy Chapman '44 spent two months on a horse in Corona, Wyoming—Cora having a population of four people. Bobbie Martin '45 spent her time on a ranch in Flagstaff, Arizona, courting the riders, saying a seasonal trip to Arizona, returning by plane. A month in Arizona—there's Sally Clark's 42 vacation exploit.

Canada had its usual appeal for vacationists. Marian Bebe '42, Louise Spooner '43, R. Z. Smith '42, Barbara Pohl '44, Kathryn while Dowd '44 was in Montreal. Lee Richwood '43 made Hollywood. Hal Brown '45, Jane Geer '43, Dorothy Green '45, Jacqueline Pino '44, Elizabeth Williams '44, Mary Cox '44, Mary Jean Moen '44, and Diane Gons made excursions across our northern border to such spots as Lake Louise, Banff, Lake of the Isles, and Montreal. Mary Surtor '43 was on vacation in Prince Edward Island.

Music Club Will Present Musical

The Music Club will herald the opening of its season with an informal musical, to be presented on Thursday evening, October 2, at seven-thirty in Holmes Hall. All music-minded freshmen have been invited to participate. This purpose of this all-freshman musical is to acquaint the upper-classmen with the talents of their current freshman acquaintances, as well as to introduce the class of 45 to the musical activities at Connecticut. All students are invited to attend.

Important Appointments Made In Almost Every Department On Campus

Along with the new faces on campus, there are new faces among the faculty. According to the fall announcement thirty-nine new faculty and administrative appointments and assignments have been made.

Miss Helene L. King is Asso-

Enthusiasm Greets First Aid Course Started This Week

The Red Cross first aid course to be offered this year was described by Miss Ruth Stacpoole, professor of home economics, at a meeting held in Palmer Auditorium on Tuesday, September 30.

Miss Stacpoole pointed out that a knowledge of first aid is a valuable part of every youth's education. She also explained that the course is designed to teach teens to teach two courses, standard and advance, and have taken courses in teaching first aid. She also stated that the course would be taught by Miss Stanwood pointed out that

First Week

Collegiate Travelers Visit Alaska, Cuba, And The West

By Elizabeth L. Stambaugh '43

From Alaska to Cuba, from the west coast to Nova Scotia, come great tales of C.C. summer wayfarers. Vacation time found our colleagues scattered across the continent, with California, the West, and Canada as the favored spots.

Among unusual trips was the expedition of Fran Homer '43 and Elaine Stum '44 to the University of Mexico for summer study. Upon their surprise one day when they bumped into Marge Meyer '43 on the streets of Mexico.

Jane Wray '42 saw America by bicycle on the Rolling Youth Hostel, traveling from Northfield and Massachusetts. She visited Canada, across the Rockies, to the Pacific, and back East.

Our Alumnae Travelers was Ann Magill '43, who went through Canada via the Rockies, then from Vancouver to Alaska, stopping at many of the small northern towns. Jerry Hanning '43 hit Nova Scotia on her travels. A report from Sigrid Finlayson '43 includes a stop-off in Miami before flying to Antigua, Cuba, Haiti, Puerto Rico and home.

To the far shores of California were Mary Lee Shoemaker '43, Louise Radford '43, Virginia Radford '43, and Margie Green '43. While on "SCE's," they went on a great three-week trip with only two breakdowns, while Peg Rubinstein added a jaunt to Lake Lure and Bass, even getting on a glacier in the Canadian Rockies. Gwenda Hackett '44 included Mexico in her summer trip.

The West also drew a goodly number of converts, Jean Wallace '41, Freddie Giles '44 and Red Wilson '45 were in New Mexico.

Wilt tells tales of horses, blue jeans, and brass rails while visiting Dena Fireball in Red River. Eleanor Christiansen '44, Carolyn Townerly '44, and Jane Day '44 went to Colorado. Dorothy Chapman '44 spent two months on a horse in Corona, Wyoming—Cora having a population of four people. Bobbie Martin '45 spent her time on a ranch in Flagstaff, Arizona, courting the riders, saying a seasonal trip to Arizona, returning by plane. A month in Arizona—there's Sally Clark's 42 vacation exploit.

Canada had its usual appeal for vacationists. Marian Bebe '42, Louise Spooner '43, R. Z. Smith '42, Barbara Pohl '44, Kathryn while Dowd '44 was in Montreal. Lee Richwood '43 made Hollywood. Hal Brown '45, Jane Geer '43, Dorothy Green '45, Jacqueline Pino '44, Elizabeth Williams '44, Mary Cox '44, Mary Jean Moen '44, and Diane Gons made excursions across our northern border to such spots as Lake Louise, Banff, Lake of the Isles, and Montreal. Mary Surtor '43 was on vacation in Prince Edward Island.

Music Club Will Present Musical

The Music Club will herald the opening of its season with an informal musical, to be presented on Thursday evening, October 2, at seven-thirty in Holmes Hall. All music-minded freshmen have been invited to participate. This purpose of this all-freshman musical is to acquaint the upper-classmen with the talents of their current freshman acquaintances, as well as to introduce the class of 45 to the musical activities at Connecticut. All students are invited to attend.

Important Appointments Made In Almost Every Department On Campus

Along with the new faces on campus, there are new faces among the faculty. According to the fall announcement thirty-nine new faculty and administrative appointments and assignments have been made.

Miss Helene L. King is Asso-

Noted Philosopher To Be Lecturer At First Convocation

Dr. Lowth, Professor, Author, Theologian, To Speak On Oct. 7

Dr. Karl Lowth, one of the leading younger German philosophers, will open the 1941-42 convocation series at Connecticut College on Tuesday, October 7, at 7 o'clock.

Dr. Lowth, who formerly taught at Marburg, is now a professor of philosophy in Japan for seven years, has been associated with Union Theological Seminary, Columbia University and the University of London. He is a specialist in philosophy at Harvard Theological Seminary.

Among his philosophical works are: Das Individuum in der Rolle des Gottes in der Geschichte, Konig and Nettke, 1933: Nietzsche: Philosophie der Erigener Wirklichkeit, der Glauben, 1935; J. Baruch, der Mensch imitiert die Geschichte der Natur: eine neue Methode, 1941.
To The Class Of '45

We might merely say, "Welcome to C.C.," and stop there. But we won't. In the first place, you already know that you're welcome—everyone from President Blunt to your own Junior sister has told you so. And even though you may not be from Missouri, we hope that you have already assured yourself that you are glad to have us join your college community.

In the second place, you sent us off for nearly two weeks now. It is rather superfluous to say that, to your own junior sister has told you for nearly two weeks now. It is rather superfluous to say that, "We, the affairs of the world have proceeded over the summer, and by extension of our own, their personal, and highly informative diary of Cyrus Sulzburger, who further says that even though great hurricanes have been dug by heavy mechanized forces, men, women, and children refugees have turned back to their homes to recondition the land for the winter wheat crop. These devastated areas are slowly becoming re-established with the outside world through the constitution of new telephone lines and other communications.

France and Turkey are formulating a plan for the rehabilitation of their countrymen in this area. Mr. Shirer told of the attitude of the Belgians and French when being subjected is personal, and highly informative. Mr. Shirer, himself, wished the British would visit Berlin regularly every night so that German workers would be the best training that you could get to take your place as worthwhile citizens in a troubled, puzzled world.

The affairs of the world have proceeded over the summer—they didn't cease in June and start on a new page in September. Whether we should consider that our activities, as a part of the college and of the world, ceased in June. We must continue our part in the defense program, our Red Cross workroom, the care of our Bristol "orphans," our refugee work, and all the various undertakings of the past year as though this were but a continuation of the same year.

To be sure, we must apply ourselves with renewed energies and interests and strive to make everything we undertake of more worth than it was before. But that doesn't mean starting from scratch. Or, to say, "Oh, we did that last year, so we don't have to do it this year." We have more reason than before to give our utmost to the defense of the life that is far from finished—much worthwhile work that needs to be continued.

The college also progressed over the summer, along these lines—it didn't stop in June, to start new in the fall. Instead, we have such evidence as the instructors' training in Red Cross work taught by Miss Stanwood and Miss Priest to illustrate the continuation of some of our work.

The fact that many of you completed our college work by summer work of various kinds, ties this year more closely to the academic year. We must continue to knit our years and the ActlVlty 2 in which to make aCommunity Chest drive. The collection was form an organ for the expression of honest opinion, the editor must know the names of contributors.
Marriage And Engagement

By Alice Adams '44

During the past year the C.C. News formed the habit of reporting run and hit combinations, as the students in the form of a baseball table. This is a subject of interest so we will continue to report.

The wedding is a most important event in the life of a home run, and engagements are specified by one, two, or three boxes, depending on length in alphabetical order.

Class of '43

Barbara Florence, a very single girl, but she won't be hitting single for long as she and James Alter are engaged. They will be married next May in the altar. (Any similarity between Altar and altar is purely intentional.)

Meg Brisco lined a drive into the right field and landed on base meeting up with Charles Cheney. Jartt Carlson has rounded first base after taking the ball from Paul K. Calvert. Jane Esselborn and Karl Rollmann of the well known Esselborn and Esselborn outfield team have just completed another beautiful double play and have decided to make a team of it.

Nelson North hit a line drive out into the center of the field and in playing up with Charles Miller, Shirley Wilde of the famous Wilde sisters was agreeable to hit the ball on single, it was well on her way to home plate with E.J. James Andrews.

Charlotte Hood hit a ground single, taking the ball between the ears cause the ball was fumbled by the short stop, giving her time to become the base runner for number 17, which Carolyn Willie completed a successful double to the left field with Nelson Smith.

As for the weddings in this regard, Beverly Polley, the Fortified Bagger, rounded the diamond and according to reports, is engaged with another by Harold Tucher.

Helen Reckers hit a three bagger, and added to the list, with her Victory for Schmidt, stole home and decided to combine her team work with him.

Mary Eurekot dropped a single ball in the box and came home to Harry Abbey Chad.
Caught On Campus

MaryLou Shoenmaker '45 will not be outdone on summer tales—with a globe tongue she managed to tally Harvey A. Fonda on the lawn of his Beverly Hills home in California. Only that, but she even has a snapshot of the two of them taken as evidence of the great meeting.

It seems that Betty Connovill '45 and June Corder '45 had quite a hiking trip last weekend to Kings

The tenth anniversary of the founding of the Arboretum will be celebrated this Friday, October 3, with the annual "To Brighte" and I

Cheer the College Room

Drapes - Bedspreads

Pillows - Rugs

Boudoir Chairs

INTERIOR DECORATING

Casablanca in Home Economics and is now a practicing doctor in New

the Advisory Committee on in use. The lights on the desks of mund W. Sinnott, Sterling Profes-

largest of the first class of university dormitories. Several of the faculty have already moved into the new apartment house which is set far back from Mohawk Avenue, and overlooks the Thames River. The six apartments, each consisting of one or two bedrooms, a kitchen, and a living room, will be occupied by Dr. Florence Hier, associate professor of French; Dr. Hamilton Stovers, associate professor of English; Dr. Charles Chakerian, assistant professor of French; Mrs. Flora H. White, cataloguer in the library; and Dr. Pauline Aitken, instructor in English, and Miss Kathleen Moss, alumnus director.

Tenth Anniversary of Arboretum Will Be Marked Oct. 3

The tenth anniversary of the founding of the Arboretum will be celebrated this Friday, October 3, and on this occasion, the faculty members and students on campus.

For Fall Fragrance

THE GRIDIRON

Spalding Saddle Shoes

Black or Brown Saddle

Spalding Miss Chief Moccasins

How to Win Friends

in one easy lesson

Treat yourself and others to wholesome, delicious Wrigley's Spearmint Gum. Swell to chew. Helps keep breath sweet, teeth bright. The Flavor Lasts.
CANDIDS  
By Patricia King ’42  
By Barbara Brengle ’42  

In the first of a series of short informal sketches devoted to just people, what they do and what they think, to people who are students or teachers or perhaps visiters on campus, we shall make our bow to the freshman class.

Nancy may object to being flipantly labelled "a typical fresh- ent," but "typical" we shall call her, if only for the sake of convenience.

Presenting Nancy McKewen of Thames Hall; Nancy is seventeen years old; pleasantly normal in weight, height, and visage, in full possession of at least five senses, possibly six. Boarding the eastbound limited in Chicago, she shook off the dust of the Middle West, dosed her gardenias, and began imagining what tomorrow would be like.

"I truly expected to find New London a tiny hamlet of neat white houses surrounded by picket fences," she said. But she soon found out she was wrong. Her room in Thames House, which she calls "the ditch," comes nicely up to her expectations, with the minor exceptions of a few squeaky boards and the three-step drop in the hall-way just outside her door, which she calls "the ditch." Thrown into the rapid-fire turmoil of Freshman Week, Nancy became "very near a zero-grade freak," but now reports the restoration of her former equilibrium, and she thinks it was all great fun.

Important Meeting Held by Seniors

On Thursday, September 30, the seniors, having weathered three years, strolled decorously into the President’s room, at the University of Pennsylvania, and received their diplomas.

The class elected Ruth Fielding ’45 as class historian. This was important news to Vespers throughout the academic year.

Attending the meeting, which was ably presided over by President Nancy Priest, were 230 seniors, 170 juniors, and 165 sophomores, 170 juniors, and 165 seniors.

Football and Fashions

Co-ed Sports: Fall Signals

In Our SPORTS DEPT.

- Gym Shoes
- Wool Socks
- Rubber Boots
- Sou’Westers
- Golf
- Tennis
- Archery
- Badminton
- Wool Shirts
- Riding Boots
- Jodhpurs

Many Other Items

Drop In And Look Us Over

In Our RADIO DEPT.

- Westinghouse
- RCA Radios
- Motorola Radios
- Radio Repair Service

HOUSE FURNISHINGS DEPT.

- Waste Paper Baskets
- Clothes Dryers
- Coffee Makers
- Light Balls
- Sock Stretchers

Millinery of Distinction

Ennis Shop
230 State St.

THE SPORT SHOP

State Street

PETERSON’S

Drink Delicious

“ICE SODAS” and Keep Slim

Made with Fresh Fruit Ices
Boy-Oh-Boy, That Football Feeling!

Yes that feeling is here but haven’t you noticed just this week the tingle in the air, the rowdy cheers around campus, the crispness of the air as you are walking along along your path? Haven’t you looked up at the trees, and seen the rich colors and noticed the cool air; and thought to yourself, “How nice it would be to see a perfect day for a football game.”

Then haven’t you trodged back to your room, or to the library, and with your good intentions spread out before you, and a list of assignments as long as your arm staring at you in the face, found yourself, instead of doing your work, reading books, like a good little scholar, drifting off into a dream of coming football weekend?

There you are, stepping off the train in New Haven, or Hartford, Boston, or Hartford, but proud in your new fur coat. Your fur trimmed hat is slightly askew in the wrong direction because of the skirmishing you have had with your battered suitcase, but you don’t care—it looks rather rakish at that angle, you bet. Have you noticed any of the students or anyone as you descend on the platform at the sea of flashing teeth shows forth in appreciation of your presence—or is it because you have been away, when someone notices that you have new shoes? Of course, the conversation of the female friends must have been somewhat strained due to the excitement of meeting you. But when you start talking about the coming football weekend?

In the course of the winter.

Hosler ’43, and Eleanor Townsend ’44. Treasurer. Class representatives are chosen in class elections: A.A. A representative, and the course of the winter. President Outing Club Officers: June Perry ’42; golf, Dot Irlow ’42; tennis, Eleanor Fanning on the first floor. An A.A. representative. Fall season are as follows: hockey, Algie Adams ’44; archery, June Perry ’42; golf, Dot Irlow ’42; tennis, Eleanor Townsend ’43, tennis tournament, Dotty Hursteter ’43 and rifle, Algie Adams ’44.

There is an A.A. Bulletin Board in Finamore on the first floor. Announcements of coming sports events are put here for the benefit of the student body. Outing Club events are posted here too.

THE COLLEGE INN

133 Mohican Avenue

Stronge to see how good a dinner and feast Riccelle everywhere—Saul PEWS

Visit our Dining Room and Snack Bar and enjoy delicious food that is different.

DINING ROOM SCHEDULE

WEEK DAYS
Breakfast 7:15 to 9 a.m. Lunch 11:45 to 1 p.m. Dinner 6 to 7 p.m.

WEEKENDS
Breakfast 8:30 to 10:30 a.m. Dinner 1 to 2 p.m.

The Snack Bar is open on Week Days from 9 a.m. to 6 p.m. Sundays from 8 p.m. to 7:30 p.m.

Our representative will call at the dormitories on Monday, Thursday and Friday evenings. There are coffee and Coca-Cola and an assortment of snacks and snacks.

A better method is to send it home regularly by Rail-

WAY EXPRESS—and have it returned the same way. Our service is fast, sure and convenient. Economical rates include pickup and delivery at no extra charge with your regular vehicle limits in all cities and principal towns. Ask your choice of prepaid or collect charges. Just as convenient too, for 'most any shipment: Baggage, gift, cake, or pet elephant.

Coca-Cola

To be served at our Bar Menu

Menu

Weeks of Grace

253 State Street

Fingersaving

Permanents

Scalp Treatments

Manipulating

Book-of-the-Month Club

Subscrobh Through Us

Read the newest books from our CIRCULATING LIBRARY

COLLEGE BOOKSHOP

What are you doing with your Laundry This Year?

Regal Fur Shop, Inc.

Remodeling — Reupholstering — Altering — Field Merries
New Coats at Moderate Prices
Harry Petrali, Mgr.
81 STATE ST. (2nd Floor) Hartford 2821

New under-arm Cream Deodorant

safely

Stops Perspiration

1. Does not ruin dresses or your shams. Does not irritate skin.
2. Not watery, not sticky. Can be used right after shaving.
3. Instantly stops perspiration for 1 to 5 days. Removes odor from underarms.
4. A pure, white, non-crystalline, transparent powder.
5. Awarded the Seal of the American Institute of Laundering for being harmless to fabrics.

ARRID is the LASTING BEARING DEODORANT. Try it today for

$39 at pharmacy and

Book-of-the-Month Club

NEW YORK TIMES. Monday, October 1, 1941
Mount Holyoke Girls Unable To Take Baths Or Wash Hair

By Nancy Tredoll 4'4

The generous hearts of Connect- ict College girls have indeed been stirred to action by the plight of China, Great Britain, and Amer- icans' slim children, but now a new field for relief work has appeared at Mount Holyoke College, where an extreme shortage of water is creating quite a dust problem.

Prices of baths are reported ris- ing to an alarming extent. New conflicts to disguise dirty hair are making their appearance. This con- versation, reported in the Mount Holyoke News, brings to attention a treaty turning over to the Germans. Although this base has not been officially allotted to the naval base, the German Control- ted Airways has consented to the construction of a field for relief work has appeared in another part of the world is the American Symposium, Germany. Mr. Shirer's theory on post-war

a treaty with Germany in June, 1941, Hitler obtained control of Turkey's large supply of chromium, an essential material of war; the British as well as the Turks seem to be optimistic that the whole mineral resource will not be turned over to the Germans.

German Controlled Airways

Striking another optimistic note in another part of the world is the fact that Uruguay, situated on the strategic La Plata River Basin, has consented to the construction of a naval base. Although this base has not been officially allotted to the United States, the prospects are very bright.

German Controlled Airways

Fulfilling the expectations of one of the speakers of the Latin- American Symposium, Germany can now claim only 70 miles of her previously controlled 1,300 miles of airways. Formerly this was a major problem to British shipping using the Panama Canal and an aid to Fifth Columnists working in the Northern Republics.

Book Review

Kaplan

Welcome's the 1945 Class

Make 123 State Street your shopping headquarters for gifts and novelties.

To Date

(Continued from Page Two)

a treaty with Germany in June, 1941, Hitler obtained control of Turkey's large supply of chromium, an essential material of war; the British as well as the Turks seem to be optimistic that the whole mineral resource will not be turned over to the Germans.

Naval Base

Striking another optimistic note in another part of the world is the fact that Uruguay, situated on the strategic La Plata River Basin, has consented to the construction of a naval base. Although this base has not been officially allotted to the United States, the prospects are very bright.

German Controlled Airways

Fulfilling the expectations of one of the speakers of the Latin-American Symposium, Germany can now claim only 70 miles of her previously controlled 1,300 miles of airways. Formerly this was a major problem to British shipping using the Panama Canal and an aid to Fifth Columnists working in the Northern Republics.

Book Review

Kaplan

Welcome's the 1945 Class

Make 123 State Street your shopping headquarters for gifts and novelties.

Experiences

(Continued from Page One)

How, as they may have to be eaten if profiteering continues.

The Ambrose Studies has ob- served that "after several days of this sort of frugal living the girls are ready to agree with old Thules, who said, 'Water is the principle of all things.' Any Connecticut College stu- dent who can offer a satisfactory solution to the water situation is urged to write immediately to the Mount Holyoke Action-Now Group, in care of this paper.

Experiences

(Continued from Page One)

Chopin's piano music, played by the orchestra, is the thing that's pushing Chesterfield ahead.

They're made of the world's best cigarette tobaccos

Everywhere you go they Satisfy

Says PAUL DOUGLAS, well-known radio announcer

Somebody whistles a few bars of a catchy tune. Others pick it up. Soon the whole country's whistling it. It's a hit.

Somebody lights up a cigarette. Likes it. Passes the word along. Soon the whole country's smoking it. It's a hit. IT'S CHESTERFIELD.

The big thing that's pushing Chesterfield ahead is the approval of smokers like yourself.

Chesterfields are definitely Milder, Cooler-Smoking and Better-Tasting. They're made of the world's best cigarette tobaccos Blended just right to give you more smoking pleasure.

But even these facts wouldn't count if smokers didn't just naturally like them. Once a smoker finds out from Chesterfield What real smoking pleasure is, nothing else will do. Yes, fellow smokers, IT'S YOUR APPROVAL. THAT'S PUSHING CHESTERFIELD AHEAD.

It's a hit. IT'S CHESTERFIELD.
Holland Village is Proud to Invite You to Its New Cocktail Lounge Where Dining, Dancing, and Wining Are At Their Best

While you girls were on your summer vacation Holland built this modern lounge for young folks with young ideas. Done in a rustic setting it is styled after places such as the Club Arcadia at Philadelphia. It's just the place for that date with the “big moment”. The Victory Room is also available for meetings, afternoon bridge parties, and other occasions.

In the Holland Village also are the Holland Dairy, New London’s finest ice cream bar; the Holland Diner, famous for its quick bite and its 24-hour service; and the Holland Restaurant, where leisurely dining is at its ultimate.

Listen in to the Holland Victory Sports Parade on the New London radio station Thursday at 8:45 in the evening and every Friday and Saturday at 9 p.m. Don’t miss the exciting contest which the program features.

“Over the New London bridge and on the top of the hill”, Holland Village stands ready to provide that evening’s fun.