AJJEN JOSHI

SENIOR INTEGRATIVE PROJECT: INTERNSHIP

ARCHITECTURAL STUDIES
CONNECTICUT COLLEGE
2012
NEW LONDON MAIN STREET

“New London Main Street is a nonprofit, volunteer-driven organization committed to revitalizing New London's historic downtown. The goal of Main Street is to build community through activities and programs that enrich the cultural fabric, preserve and enhance historic streetscapes and support and expand the economic base of the city center.”

4 COMMITTEES

Design
Economic Enhancement
Organization
Promotion
MY ROLE

Work on various design projects

Explore the downtown area

Write a blog about my experiences
MY WORK

Edit brochure and newsletter content and layout
MY WORK

Design and edit web banners
MY WORK

Develop accurate scaled maps with useful information
MY WORK

Photoshop skating rink banner previews
MY WORK

Draft scaled floor plans for new office space
THE SKATING RINK AT THE PARADE PLAZA

After 2 years of planning, the Skating Rink finally opened on Thanksgiving Weekend.
REFLECTIONS

Working for New London Main Street has been a positive learning experience for me. I learned about the levels of coordination and cooperation required between all the members of the organization. A lot of tasks assigned to me tested my design skills, and I got better at using programs like Photoshop, Illustrator and AutoCAD. I also got an opportunity to learn more about the history and architecture of downtown New London, and explore various restaurants and coffee shops.
CONTACT INFORMATION

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