2014

Turkois Design

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SARA RUBINO

SENIOR INTEGRATIVE PROJECT: INTERNSHIP

ARCHITECTURAL STUDIES
CONNECTICUT COLLEGE
2014
Internship with Turkois Design

Sara Rubino
Connecticut College 2014
Architectural Studies major; Computer Science & Art minor

WE ARE EVERYTHING YOU NEED TO BUILD YOUR BRAND.
Turkois is an independent design agency based in New York providing:

- Web
- Print
- Photography, Film, Audio
- Event/Social Marketing
- Brand/Identity Design
- App Development

Contact Info:

Info@turkoisdesign.com
914.288.5850

Ryan Doran
Partner and Head of Design
c914.557.6526

Jon Manierre
Partner and Head of Production
c617.686.8157
Role as a Production/Project Intern:

- Shadow Turkois directors during current projects
- Contribute to creative ideas along all stages of projects
- Contribute to photography and video shoots
- Manage all Turkois social media and blog
- Attend multiple meetings with diverse clients
- Learn more about equipment and software used – Canon cameras, Adobe Creative Suite, Gephi
- Gain a better understanding of the overall design process
Turkois Blog

-research & post on website

Post-Punk Pulse
June 12, 2013

Design Professor Miches Zalner has created a 3D version of the iconic cover on for post-punk band Joy Division's Unknown Pleasures album. Check out the video where designer Peter Soulie talks about the project's "endless interpretations."

Street Faces
June 14, 2013

Some spray painted portraits done by British artist, David Walker. His entire portfolio is amazing - art.davidwalker.com

the kind of art I love
August 08, 2013

Check out the documentary short on Toronto-based artist Christine Kim. Her work explores the intersections between illustration, cut paper collage, and architecture.

I have to say her drawings of the human figure are pretty exquisite.

Sugar Solarium
June 11, 2013

A fully functional greenhouse and meditative space designed and constructed by William Larson. Each panel is made from carmelized sugar sealed between two panes of window glass.

Mirror City
July 19, 2013

A video from photographer and filmmaker Michael Shainblum that takes time-lapse footage of Chicago, San Francisco, San Diego, Los Angeles, and Las Angeles and transforms it into kaleidoscopic patterns.
Dean Johnson Golf Website

- input data
- edit info & photos
Max Impact Gym Website
Westchester, NY

- take/edit photos
- input info
Don Coqui Restaurant Website & Commercial
Westchester, NY

- edit photos & video
- get signatures from participants
Food Shoot
Rogue Tomate, NY, NY

take/edit photos of chef & food
MoMA

-free day trip to take photos & notes
"Americans show greater differences factually."

"Crossed arms mean that I am frustrated."

"Crossed legs point to each other."

"Crossed arms do the same thing."

"Crossed arms define posture."

"Does she try to avoid attention?"

"In the sitting stiffly and not relaxed?"

"Covering legs reveals stiffness, fear of sex."

ROBERTA "NOV" LANGUAGE CHART

(photographed during a psychiatric session)

January 14, 1976
Data Visualization

-first personal project to create infographics for an accounting firm in CT
Fashion Photo/Video Shoot
Brooklyn, NY

- organize equipment
- take/edit photos & video
Makeup Artist Video

-perso nal project to create a new video for advertising the fashion makeup artist's skills
Brent Lee Photography

- Assist new photography partner from previous fashion photo/video shoot in smaller projects
Meetings w/ Potential Partners

NY, NY
The Sound Distillery
NY, NY

- take photos of new studio space
Cogent Recording (Turkois Recording Studio)

- help w/ redesign of interior studio space
- learn about equipment
Smaller Ongoing Projects

- find appropriate typography for certain projects
- create background patterns for websites
- create templates for certain prints & apps
- create small logos
Research & Programming

- research creation of Virtual Tours
- learn html code for fixing & updating websites
- free time to learn more about programming languages for graphics
- free time during end of internship to research & brainstorm senior CAT project
Pros:

- Small work environment
- Not treated as a typical intern, but as an equal
- Learned a lot more about Adobe software, photography, and video
- Met a lot of really interesting people during meetings & projects
- Discovered a lot of what was out there in the design world

Cons:

- Newer & not incredibly well known design firm