On Student Publications

Am Editor Melanie Thibault

The largest issue is a zombie apocalypse. You lose last day giving birth to your son.

MELANIE THIBAULT
ARTS EDITOR

The Arts Editor interviews Conn College's New Media Producer, Jeff Puklin.

Jeff Puklin is Conn College's New Media Specialist. He's a lot of departments, clubs and others inside teams to advocate about social media and help develop presence across campus. One of our major goals is to develop a vibrant digital campus community, and to invite prospective and current students to have a peek into our community.

We created the CC Live Twitter account after looking at analytics and realizing that the audience for our main Twitter and Facebook accounts was primarily comprised of alumni. We wanted to connect prospective and current students to the digital scenes. I'm still kind of in the building phase, but we've definitely made progress with the new strategy. With CC Live, we have a way to do and events across campus. Other groups on campus can report and interact with us. It's created a network, a close-knit community. We've also been able to use it for emergency communications, which has been beneficial with the hurricane and blizzard this past year; we were able to get messages across and nearest student questions directly.

CV: How do students use and interact with Conn social media? What are some ways that you strive to get students more involved? JP: We have a number of channels of outreach. With the Student Minute Contest, we asked students to submit up to thirty second video clips of their daily routines, which we used as a way to show an authentic view of campus life to prospective students. Many students are already on social media, and this contest helped to provide a sense of community and structure around content that was already being created by our students. There were a number of prizes, and it was pretty successful. We had twenty-eight videos submitted, and we used Twitter, YouTube and Facebook to decide who would win.

CONTINUED ON PAGE 4

AMC's Epic Zombie Series, The Walking Dead, Resurfaces with Third Season

MARK FERRELL
ARTS EDITOR

Imagine it's one year into a zombie apocalypse. Your wife just died giving birth to your son.

The safest shelter you found is a prison, and there were still prisoners inside. A couple of members of the group you're traveling were kidnapped by another group of survivors. You managed to rescue them. But the leader of their group, the Governor, decides he wants revenge for the Loss of friends who used to be your best friends. So

CONTINUED ON PAGE 19

In Defense of Nick Kristof

Kristof's visit to campus was controversial, read one student's defense of his work and views.

Friday the 13th

Reviewing Conn's most recent musical production.

Men's Ultimate Frisbee

The team takes a trip to California.

International Children's Expo

The event that brought seventy kids to Conn on Friday.

On Student Publications

Am Editor Melanie Thibault

On Student Publications

Thomas Friedman recently wrote an interesting case study, entitled "When E.T. I.T. into the Future," which looks at three potential scenarios for the future of technology: E.T. (high-speed Internet, sales and media), I.T. (information technology, software) and captive [Un] (Everything). For an E.T. innovation, Friedman wrote that "companies must remember the possibility that a monopoly company has been created from the union of a small number of people. Power can still sell and install a dictator.

Yashraj Khaitan: "Our Smart Microgrid system comprises a proprietary smart electricity distribution system that basically takes energy from local sources in a developing country and delivers a low-cost electricity service to the people who need it. It's a complex system, but if you're going to build a microgrid system, you have to do it right. We have been working on this project for a year.

Gram Power's co-founder especially in a developing country, but we've also been working on this project for a year.

Friedman ends his article with a point about the importance of innovation. "Anybody who thinks that the computer is making the world better is missing the point," he writes. "Innovation is not about making the world better. It's about making the world different."

But many of you may be wondering what the man behind the computer is. Last week, the College Voice sat down with Conn's New Media Producer, Jeff Puklin, and talked about his many responsibilities as Conn's social media guru. A 2011 graduate from Middlebury College, Puklin has a degree in Media and Communications and has had several internships over the years working for Public Relations offices, websites and a New Media Specialist. He's had experience creating video content, writing for various websites and managing social media, and has learned that you need a different model to manage social media for an institution as opposed to using it for general purposes.

For Conn's first full-time position out of college, and he's done a lot for the campus community in his time here. As he says, "This is my passion."

Social media is a tool that we use as a way to show an authentic view of campus life to prospective students. Many students are already on social media, and this contest helped to provide a sense of community and structure around content that was already being created by our students. There were a number of prizes, and it was pretty successful. We had twenty-eight videos submitted, and we used Twitter, YouTube and Facebook to decide who would win.

CONTINUED ON PAGE 4

Marcia's Epic Zombie Series, The Walking Dead, Resurfaces with Third Season

Imagine it's one year into a zombie apocalypse. Your wife just died giving birth to your son.

The safest shelter you found is a prison, and there were still prisoners inside. A couple of members of the group you're traveling were kidnapped by another group of survivors. You managed to rescue them. But the leader of their group, the Governor, decides he wants revenge for the loss of friends who used to be your best friends. So
As an editor for The College Voice, I am often frustrated to hear students complain about not having an outlet to voice their frustrations or criticisms other than ConnControl/ConnConfusion, which we all know creates more problems than it solves. Students seem to forget (or perhaps are simply apathetic to the fact that the student newspaper is a platform that can be used by any student to state any topic about which they feel passionate or moved to write — whether that be an article praising a certain department, club or school initiative or whether it is a critique of a new college policy or the call for more shared governance between students and administration). As such, we know, has been the case of many students post-Fishbowlgate. And while many did use the newspaper then to express concern and outrage, in a sense that the hype has fizzled out, students have for- gotten to use us as a resource to talk. They still have the opportunity to have their opinions published.

Our great thing about being an independent, student-run publication is that we, the students, have the ultimate control over what we write and what we publish. "student-run," that doesn't just mean the editorial staff. While, yes, we do have the final say on what we publish, we are an inclusive club, and as such, we have certain (ideal) ethical obligations to ourselves and to our readers. But as long as we meet those standards, we have the freedom to write about what we want every week. When I say that the paper is "student-run," that doesn't just mean the editorial staff. While, yes, we do have the final say on what we publish, we are an inclusive club, and as such, we have certain (ideal) ethical obligations to ourselves and to our readers. But as long as we meet those standards, we have the freedom to write about what we want every week. When I say that the paper is "student-run," that doesn't just mean the editorial staff. 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STEPHANIE REEVES
STAFF WRITER

Coffee is delicious. Most adults probably have one or two cups a day. But what about children? Many children are traditionally seen as being too young and too fidgety, but some children actually have a sweet tooth, especially for something like coffee. However, these children can have a difficult time finding a place to enjoy coffee without adults present. Children who enjoy coffee are not left out, though. Harris College has a cafe where children can have coffee and enjoy the company of others.

The Harris College cafe, Jazzman’s, is one of the favorite places for children to hang out. Harris College is a residence hall in North Campus, and Jazzman’s is a small coffee shop that serves a variety of drinks and food. Jazzman’s is located in the middle of North Campus, and many children enjoy coming here to have coffee on a rainy day. However, some children may find it difficult to get to Jazzman’s without a parent or adult.

The Harris College cafe is a great place for children to hang out because it offers a variety of drinks and food. Children can enjoy coffee, tea, and a variety of pastries, including cookies and donuts. The cafe also offers a variety of desserts, such as cakes and ice cream. Children can enjoy a variety of sugary drinks, including soda and juice.

The Harris College cafe is also a great place for children to make friends. Children can meet up with friends from their classes and enjoy coffee and conversation. The cafe is also a great place for children to study and work on homework.

The Harris College cafe is open on weekdays from 7:00 a.m. to 11:00 p.m., and on weekends from 8:00 a.m. to 11:00 p.m. Children can come to the cafe anytime they want, and they can enjoy a variety of drinks and food. The cafe is also a great place for children to socialize and make friends.

The Harris College cafe is a great place for children to enjoy coffee and hang out with friends. Children can have a great time at the cafe, and they can enjoy a variety of drinks and food. The cafe is also a great place for children to study and work on homework.

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Residential college housing.
Yale Summer Session.
CONTINUED FROM FRONT PAGE

Now we're in the middle of the Canal Press Photo Contest. By having current students submit photos, we're looking to show prospective students the variety of what Con- necticut College is great. We've included some photos from the CC Live Twitter accounts, Instagram and the Class of 2017 Facebook group to show examples of things that are fun and results. One of the most exciting things for this contest is that we want the active engagement of the campus community and students. It provides a structure for all of the great videos and pictures being talk- ed about on social media.

CV: Last semester Conn was ranked 98 in the Top 100 Social Media Colleges by Advisor.com. Is it that important to you, or does it mean anything but a laughing matter-the average student?

JP: It was interesting, but I'm not one to become excited over other exciting events addressing the struggles of those who are "striving for Global Justice." It provides the campus community—and upon "male dominated gender socialization within the industry's attempts to treat a condition that is anything but a laughing matter—the average student.

CV: What role do the Facebook pages play in the college's marketing strategy. We're not sure why those accounts are or who's running them, but they add a more credible element to the vibrant campus community.

JP: Everybody thinks it's a laughing matter. Our Facebook groups versus hypothetical others.

CV: Has the College changed the way they interact with students since the contest?

JP: Yes, we have. We've introduced a new Facebook feature called "Tell a Friend" where students can invite their friends to "Like" the Facebook page. We also have a new "Like and Share" button that allows students to share our content with their friends on other social media platforms. We've also added a "Tell a Friend" button on our website so that students can easily share our content with others who may be interested in attending Conn.

CV: What impact do Twitter and Instagram have on Conn's marketing strategy?

JP: Twitter and Instagram are important tools in our marketing strategy. They allow us to reach out to potential students who are interested in Conn's programs and values. We use them to engage with students and parents and to promote our events and activities. We also use them to respond to questions and concerns from students and parents. Additionally, we use Twitter to promote our blog posts and other content that we believe will be of interest to our audience.

CV: What do you think is the future of social media in higher education?

JP: I believe that social media will continue to play an important role in higher education. As more and more students and parents are using social media, institutions must continue to find new and innovative ways to use these tools to engage with their audiences and promote their institutions. It's important to keep up with the latest trends and technologies in order to effectively use social media.

CV: How can Conn and other schools maintain their social media presence in a world that is constantly changing?

JP: It's important for schools to be proactive in their social media strategies. They should regularly evaluate their social media presence and make adjustments as needed. They should also use social media to listen to their audiences and respond to their needs and concerns. In order to maintain a strong social media presence, schools must be committed to using social media effectively and efficiently.

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JP: It's important for schools to be proactive in their social media strategies. They should regularly evaluate their social media presence and make adjustments as needed. They should also use social media to listen to their audiences and respond to their needs and concerns. In order to maintain a strong social media presence, schools must be committed to using social media effectively and efficiently.
Men's Ultimate Frisbee Team Competes in California

Dasein looks to earn legitimacy through strong play on the West Coast

by Jesse Moskowitz

COACH'S NOTE

The Men's Ultimate Frisbee team competed against some of the top teams in the nation as part of the DIII War Games Tournament. The team received its first appearance on the national power ranking at #21.

The team was determined to finish the weekend on a high note and did so in their final two games. Their next game, against Occidental College, did not go as planned but showed how they would have healed. The team faced a difficult throw and played a safety defense allowing Occidental to climb to an 8-4 lead. At the second half rolled on, the game got increasingly competitive, with Occidental making representational field goals and exhibiting other unspirited behavior. With Occidental leading 11-9, it was time to play the disc down the field and Weigert said of it: "Those last few points were the best I've seen us play all weekend. The hostility between the teams was great and I think that close. Conn let RPI hang around like their 's said Jake Schwartz to become a better team. We all know what we need to do and we did that this weekend."

The weekend was a huge step for the squad as they look to establish themselves as one of the best DIII teams in the nation. Our goal every year is to make Nationals and we want to be the best team in the country. We think: "At the point, we are sure we were going to win the game. We want the better score and we started playing the way we know how."

We thanks all the fans as well as ourselves that when we play our best, we can play with anybody. Weigert explained.

The team also hopes to earn legitimacy around campus with their travel and performance. Schwartz added, "A lot of people have the lines at the time of going to a Frisbee tournament on the other side of the country. I don't think they know what it means to put in the effort and we can't put in enough."

NESCAC POWER RANKINGS

Compiled by The College Voice

This is the first installment of the winter NESCAC Power Ranking. The Power Ranking will be posted weekly and will rank the eleven NESCAC schools based on men's and women's hockey, men's and women's basketball and men's and women's swimming and diving.

NESCAC POWER RANKINGS

Men's Hockey: No. 2 Colby College

Women's Basketball: No. 1 Tufts University

Women's Swimming: No. 1 Middlebury College

Womens's Track and Field: No. 1 Middlebury College

Womens's Cross Country: No. 1 Middlebury College

Men's Basketball: No. 1 Tufts University

Soccer: No. 1 Middlebury College

Baseball: No. 1 Middlebury College

NESCAC CHAMPIONSHIP

Women's Swimming and Diving: No. 1 Middlebury College

Women's Track and Field: No. 1 Middlebury College

Men's Swimming and Diving: No. 1 Middlebury College

Men's Track and Field: No. 1 Middlebury College

Women's Basketball: No. 1 Tufts University

Women's Soccer: No. 1 Tufts University

Men's Soccer: No. 1 Tufts University

Women's Volleyball: No. 1 Tufts University

Men's Volleyball: No. 1 Tufts University

Soccer: No. 1 Middlebury College

Men's Basketball: No. 1 Tufts University

Women's Track and Field: No. 1 Middlebury College

Women's Swimming and Diving: No. 1 Middlebury College

Men's Swimming and Diving: No. 1 Middlebury College

Baseball: No. 1 Middlebury College

NESCAC CHAMPIONSHIP

Women's Swimming: No. 1 Middlebury College

Women's Track and Field: No. 1 Middlebury College

Men's Swimming: No. 1 Middlebury College

Women's Volleyball: No. 1 Middlebury College

Men's Volleyball: No. 1 Middlebury College

Soccer: No. 1 Middlebury College

Men's Basketball: No. 1 Tufts University

Women's Track and Field: No. 1 Middlebury College

Women's Swimming: No. 1 Middlebury College

Men's Swimming: No. 1 Middlebury College

Baseball: No. 1 Middlebury College

NESCAC CHAMPIONSHIP

Women's Swimming: No. 1 Middlebury College

Women's Track and Field: No. 1 Middlebury College

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Soccer: No. 1 Middlebury College

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Women's Swimming: No. 1 Middlebury College

Men's Swimming: No. 1 Middlebury College

Baseball: No. 1 Middlebury College

Spring sports are coming!
The Grammys Relies on Same Rhythm for 55th Show

ALEXANDER WANDL
CONTRIBUTOR

You may have seen trailers for Hansel and Gretel: Witch Hunters and thought to yourself: "Golly, that movie is going to be horrible. It doesn’t look like it has anything to do with the Hansel and Gretel fairytale that my grandmother told me when I was a young lad growing up in the German countryside. Plus, Jeremy Renner is just the least endearing American down on his luck, American Craig."

While all of these observations are completely accurate, they should not be enough to keep you from enjoying the delightfully over-the-top schlock that is Witch Hunters.

The film begins with a broad rendition of the classic Brothers Grimm story, replete with all the visual opulence and song and dance numbers that would look out of place in a 1970s musical. Once the opening sequence is finished, however, we are launched into a laughably over-the-top action movie replete with hair-pulling stunts, snarling dogs, and blood-soaked weapons. After a swift action of plot points, the "plot" kicks off focusing on Hansel and Gretel trying to ease a rather pleasant witch from doing something extra-terrestrial to their beloved town. It is a plot that has something to do with stolen children. It is not explained at length, which is great. Perhaps the crowning achievement of American cinema is the tremendous variety of ways in which good guys kill bad guys. Witch Hunters respectfully acknowledges this tradition, but also hones in on an exciting and refreshingly fresh way. Witches get killed, shot, chopped, and sometimes even blow up from being shot especially well or bad. One scene features a witch who shows down to dodge bullets, which is something a lot of us can relate to. First, there is breathtaking and meaningful romance. Hansel meets a pretty girl and totally falls in love with her in a mystical garden pool. The scene is shot really well, and they even feature a fun kiss (the movie is rated R). You get to see most of Hunter’s glam or Hollywood boasts. Second, the film references romantic comedies such as being brother and sister and having parents, will need to be cleared.” To other than 1920s, the network did not, settle at all, he said. "Obscurity or pe- serve, a lot of people are interested in who is what and, of course, the network will most likely permit this to happen. There are no rules for award shows.

Unfortunately, the Grammys seems to focus on the glamour and potential endorsement of celebrity and live performances rather than the actual music itself. In the case of the Fifty-fifth Grammy Awards, the media has generated more fuss about the stars of the night instead of what occurred within award shows. As a result of this arguably positive, perhaps negative, coverage on Red Carpet style, famous celebrities were a parade of very pretty, somewhat ordinary looking dresses. For view- ers at home, it might have been more exciting to see the real, eventually style, slightly avant- garde looks that catch people’s attention for better or for worse.

Although award shows after award shows follow the same format, people will always want to watch the ceremonies. It seems that the excitement of watching the same thank you speeches or seeing what appears to be a very similar performance after the “zero year” of the award. This is what attracts people to award shows. It is not just a matter of criticism of a genuine affinity for music award shows, but rather an indication that people have developed a stronger dimension with American celebrity culture. It seems that as long as people are interested in who is what and, of course, the network did not, settle at all, he said. "Obscurity or pe-
THE 2013 VAGINA MONOLOGUES
The New American Horror Movie and Musical Standard

Andrew Nathanson

In a world stricken with violence, horror, gore, and Glor, it is refreshing to see the plagues of our time revamped and used for good. Andrew Maroo's 15 has done just that in his musical reinterpretation of the classic horror film Friday the 13th. Thisinfusion of the murderous Jason Voorhees was first workshopped a year ago at Connecticut College, and made it into fully produced this past weekend.

This year's production was directed by Arts Mac 15, choreographed by Grant Jacoby 13, and featured cast members from the original staged reading and a few fresh faces. Audience enjoyed a full-fledged musical experience complete with show-stopping numbers, dance-breaks, and of course, campy numbers that left us wanting more.

All three performances of the original musical were packed, and it was amazing to hear the beauty of improvised audience. Theatre scholars and curious alike were thoroughly engaged by this performance, and much of the audience were up for a good time.

Friday the 13th. The show, in the making, is clearly the result of limitless passion, hard work, dedication and faith. Not only is it admirable that a sophomore in college could write such an entertaining, full-length musical, but beyond its surface value of a silly spoopy twist in a true theatrical, while audiences guffawed over the spectacle of stock characters and overwrought dialogues, they were also exposed, perhaps unknowingly, to elements of Brecht, Sondheim, Fosse, and more. as Maroo infused his writing with sophisticated theatrical techniques and concepts. Lines like "There's no sense for logic in a foggy ceremony" and "There's always room for more expression" successfully familiarized audiences with the conventions of the piece, seemingly informing viewers that what they were about to see would be a self-referential, direct meta-theatrical piece of work that was by no means to be taken for seriously. This undertaking was furthered by Marx's musical direction, which enhanced the feeling of transparency and self-aware comedic. The iconic black door that doubled as a coffin allowed for fluid transitions and non-existent dialogues, while acruating audiences to the boundaries of space and time necessity for the successful execution of this piece. Moments of clever puns rewarded the attentive viewer, like when poor, Virginal Alice tried to escape the murderous Jason Voorhees with his machete, but Marco's wit and dedication to true satire kept this musical aloof and allowed for a truly entertaining and smart piece of theater.

Beyond Marx's literary and musical talents, the show was so successful because the energetic performance of Actors Mac 15, Andrew Jacoby 13's choreography created a truly entertaining piece that bothwowd the audience and entertained the viewers. The result was as effective at making the audience laugh as it was at making them think.

In the high stakes, highly critical world of theater that often takes itself far too seriously, it is a tremendous pleasure to be able to sit back, relax and laugh. This show represents the paradox of the possibilities of student theater, and is something that the Theater Department and all interested parties at Connecticut College should appreciate and foster.

No discussion of this musical would be complete without mentioning the song that has been stuck in everyone's head since Friday the 13th. 2012. "Bitch Don't Go In There" is the essence of perfection and possibly the last remaining hope for the happiness of humanity. Look out, Stephen Sondheim!
If You Give a Student the Internet...
Examining the widespread cheating scandal at Harvard

SARAH WITZ

CORY CHRISTOF

Recently, a number of uni-

versity students have been,

accused of cheating or in-

volving in large-scale che-

ating schemes. The 

situation is troubling for 

many reasons, but one of

the most concerning is 

the widespread nature of

the problem. It is clear that

something must be done to

address this issue, and the

first step is to understand

what is happening and how

it is affecting our society.

In Defense of Nicholas Kristof

SAM GRANGER-SHIBA

STAFF WRITER

I have not been im-

pressed with Kristof’s pre-

sentation of his argument, 

but there is no doubt that he is 

writing for the Globe and 

Mail. Unlike countless men 

who sympathize with the 

sympathy of educators to 

the cause of educating and 

empowering women who 

stay silent, he is actually 

trying to do something.

And though he may not be 

able to make a difference 

in the world, he is at least 

talking about making a 

change. His argument is 

important, and it could help 

to change the world for 

the better.

If you give a student the Internet...
Examining the widespread cheating scandal at Harvard

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If you give a student the Internet, is he or she likely to use it for cheating purposes? This question has been the subject of much discussion in recent years. In fact, a recent study found that 80% of students admitted to cheating on at least one test. This is a worrying trend, as it suggests that the integrity of our educational system is at risk. To combat this problem, universities are implementing stricter policies and technologies to detect cheating. However, these measures may not be enough to stop students from cheating. As the saying goes, "If you give a man a fish, you feed him for a day; if you teach him to fish, you feed him for a lifetime." Similarly, if we teach students about the importance of honesty and integrity, we may be able to help them avoid the temptation to cheat. In conclusion, the answer to this question is not as simple as it may seem. It is vital for us to continue the conversation and find solutions to this existential threat to our society. The answer is not to prohibit students from using technology, but rather to educate them on its proper use.
On February 12, 2013, Presi-
dent Obama addressed the
American public with the
State of the Union address. He
announced a new "College Scorecard" that
was once again the subject of discussion
and analysis. Some of the most
interesting findings are:

- P-Tech in Brooklyn, a collabo-
ration between New York Public
Schools, the City University of
New York Public
and higher education, to
prepare students for the
workplace.

- "Four years ago, we started Race
to the Top," Michelle Obama
wrote in a piece three years
ago about her husband's
marketing program, called
Race to the Top. "It was never a
great test score," she
acknowledged, "and it's
difficult to double down the
road." Political polls published a
piece three years ago about a
speech that Mrs. Obama
made last December. In
New York, the high school
female students are at
a disadvantage: "I feel
upsetting," she said, "that the
ideas he expressed for
more than 1,000 principals have
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