

2013

Annie Hall Interiors

Beck Lillian
lillian.beck@conncoll.edu

Follow this and additional works at: <http://digitalcommons.conncoll.edu/archstudintproj>

Recommended Citation

Lillian, Beck, "Annie Hall Interiors" (2013). *Architectural Studies Integrative Projects*. Paper 51.
<http://digitalcommons.conncoll.edu/archstudintproj/51>

This Article is brought to you for free and open access by the Art History and Architectural Studies at Digital Commons @ Connecticut College. It has been accepted for inclusion in Architectural Studies Integrative Projects by an authorized administrator of Digital Commons @ Connecticut College.

For more information, please contact bpancier@conncoll.edu.

The views expressed in this paper are solely those of the author.

LILLIAN BECK

SENIOR INTEGRATIVE PROJECT:
INTERNSHIP

ARCHITECTURAL STUDIES
CONNECTICUT COLLEGE
2013



CONNECTICUT
COLLEGE

Annie Hall Interiors
Internship 2011
Lillian Beck



Annie Hall

- Teacher to Interior Designer
- Completed the Boston Architectural College Decorative Arts Program
- Worked at Crate and Barrel to build cliental
- Founded AHI, a residential design business



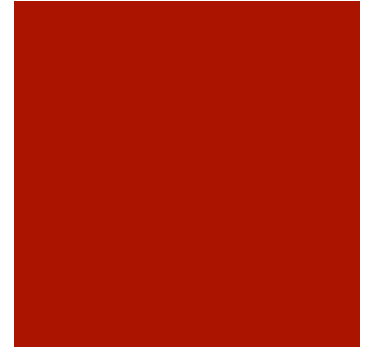
My Connection...

- Last summer we hired Annie to re-do our family room
- I showed a lot of interest in the business and process so she allowed me to shadow her during the project
- I followed up with her about doing an internship over winter break at her small company



The Experience

- Office Life
- Visiting Clients
- Boston Design Center
- “Work In Progress”
- Photo Shoots
- Advertising



The Office...

- Design Manager
- Calling vendors
- Organizing
- Scanning Images
- Preparing for trips to the Boston Design Center
- Errands



Visiting Clients

- Pros of home visits rather than store
- Compromising
- “First time visits”



Boston Design Center

- 87 showrooms
- Registered designers, exclusive
- High end, caters towards interiors designers need to create, efficient place to shop
- My duties
- Annie's experience



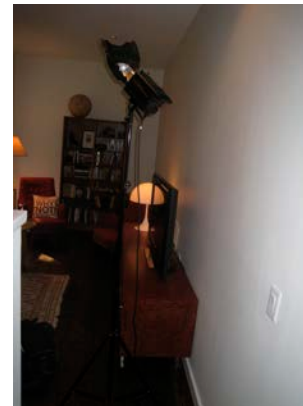
Work in progress

- Annie's job as projects are going on is to make sure that workers are taking orders correctly, the proper materials are delivered, fix any design flaws, and keep client assured that the project is going according to plan.



Photo Shoots (the last step)

- After room has been completed, make room “photogenic” for photographer





Advertising

Annie uses a tiny building located on Concord Avenue in Cambridge as her 3D billboard.

Recently, it was shot by Channel 5 News for a segment on Huron Village



From this experience...

- managing a design business
- design itself
- working with clients



Contact Info

Annie Hall

Annie Hall Interiors

260 Concord Ave

Cambridge, MA

617-413-5620

annie@anniehallinteriors.com

<http://www.anniehallinteriors.com/index.php>