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Blairhouse Interiors Group

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STEPHANIE PARROTTA

SENIOR INTEGRATIVE PROJECT:
INTERNSHIP

ARCHITECTURAL STUDIES
CONNECTICUT COLLEGE
2013



CONNECTICUT
COLLEGE

Stephanie Parrotta
Class of 2013

Blairhouse Interiors Group

Architectural Studies Integrative Project
Summer Internship 2012

Blairhouse Interiors Group

- Newtonville, NY
- Small high-end residential and commercial interior design firm
- Four designers, one fabric specialist, and one office manager
- Full fabric, wallpaper, and art library located within the office; drafting area



Daily Tasks

- Worked hands-on with the four designers and the office manager
- Tasks included fabric organization and stock organization; drafting furniture plans, floor plans, and tile designs; on-site visits to houses, developments, and retailers; choosing furniture, fabrics, wallpapers, flooring, etc., for various projects; communicating with merchandisers; ordering samples; drawing proposals and estimates
- Given guidelines and information about customers but much freedom in choices
- Followed a daily routine but projects constantly changed

Saratoga Project

- Sothetby's Realty contacted Blairhouse to stage an apartment for sale
- Created Excel documents and organized entire inventory of Blairhouse Interiors including artwork, furniture, accessories, etc.
- Packed and helped load inventory
- Helped unload and stage the apartment for sale

PICTURE HERE

My Experience

- One of the most important lessons I learned at Blairhouse was to know your client. Interior design is not solely about design. It is essential to be able to communicate effectively and understand the needs, wants, and specific price range of the customer.
- I improved my understanding of the possibilities of color and texture and learned how fabrics can work together to build a room.
- I learned office management skills, such as working with the computer program Quickbooks. On Quickbooks I created estimates and proposals, learning the business side of interior design.
- I improved my drafting skills and was able to use them in real-life situations.
- Most important, I learned how to communicate with designers, learning design words and phrases, and with customers.

SLIDE OF PICTURES

You' ll have pictures with captions in this and in following slides?

Firm Information

If you are located in the Upstate New York region, Blairhouse Interiors Group is a great place to intern. The designers are friendly, helpful, and willing to teach. The internship gave me first-hand experience in the inner workings of the design world. Blairhouse was very encouraging and I immensely enjoyed the experience.

Blairhouse Interiors Group

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