Architectural Studies Integrative Projects   Art History and Architectural Studies

2014

Turkois Design

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SARA RUBINO

SENIOR INTEGRATIVE PROJECT: INTERNSHIP

ARCHITECTURAL STUDIES
CONNECTICUT COLLEGE
2014

Internship with Turkois Design

Sara Rubino
Connecticut College 2014
Architectural Studies major; Computer Science & Art minor

Turkois is an independent design agency based in New York providing:

- Web
- Print
- Photography, Film, Audio
- Event/Social Marketing
- Brand/Identity Design
- App Development

Contact Info:

Info@turkoisdesign.com
914.288.5850

Ryan Doran
Partner and Head of Design
c914.557.6526

Jon Manierre
Partner and Head of Production
c617.686.8157

Role as a Production/Project Intern:

- Shadow Turkois directors during current projects
- Contribute to creative ideas along all stages of projects
- Contribute to photography and video shoots
- Manage all Turkois social media and blog
- Attend multiple meetings with diverse clients
- Learn more about equipment and software used – Canon cameras, Adobe Creative Suite, Gephi
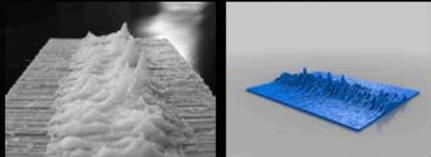- Gain a better understanding of the overall design process

Turkois Blog

-research & post on website

Post-Punk Pulse
June 12, 2013

Design Professor Michael Zollner has created a 3D version of the iconic cover art for post-punk band Joy Division's Unknown Pleasures album. Check out the video where designer Peter Saville talks about the image's "endless interpretations."

TURKOIS / Comment   1 Like   Share
Joy Division, Peter Saville, Michael Zollner, Graphic Design, Cover Art, Pop Culture

Sugar Solarium
June 11, 2013

A fully functional greenhouse and meditative space designed and constructed by William Lamson. Each panel is made from caramelized sugar sealed between two panes of window glass.

Street Faces
June 14, 2013

Some spray painted portraits done by British artist David Walker. His entire portfolio is amazing - artofdavidwalker.com

TURKOIS / Comment   0 Likes   Share
David Walker, Street Art, Spray Paint, Portraits

MACin
June 13, 2013

Apple's explanation of the evolution of it's design philosophy. Pretty darn b-a utiful.

the kind of art i love
August 08, 2013

Check out the documentary short on Toronto-based artist Christine Kim. Her work explores the intersections between illustrations, cut paper collage, and architecture.

I have to say her drawings of the human figure are pretty exquisite.

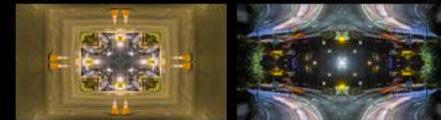TURKOIS / Comment   0 Likes   Share
Christine Kim, Art, Video, Illustration, Collage, Anatomy, Documentary

Mirror City
July 19, 2013

A video from photographer and filmmaker Michael Shainblum that takes time-lapse footage of Chicago, San Francisco, San Diego, Las Vegas, and Los Angeles and transforms it into kaleidoscopic patterns.

Trippy.

Dean Johnson Golf Website

-input data
-edit info & photos

Max Impact Gym Website
Westchester, NY

-take/edit photos
-input info

Don Coqui Restaurant Website & Commercial
Westchester, NY

-edit photos & video
-get signatures from participants
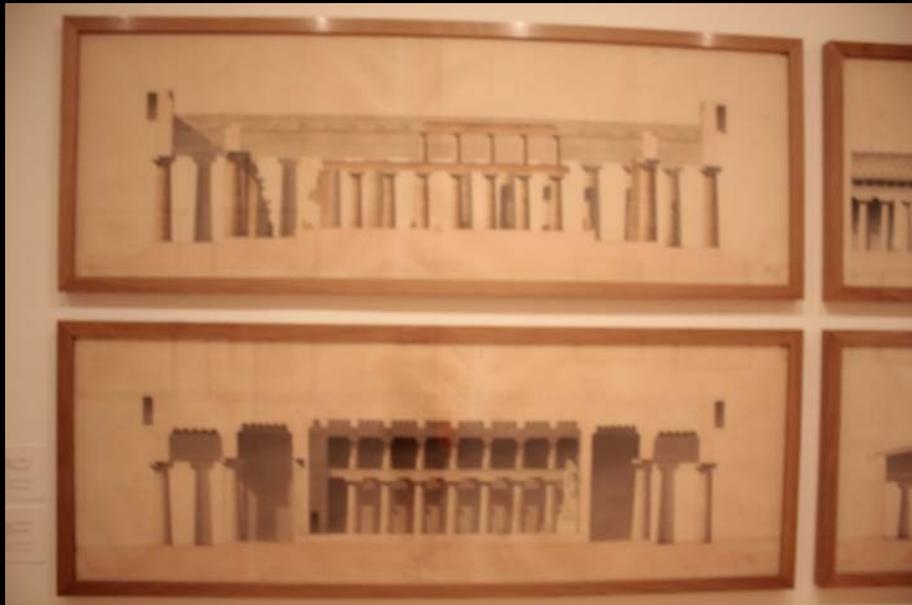
Food Shoot
Rogue Tomate, NY, NY

-take/edit photos of chef & food

MoMA

-free day trip to take photos & notes

"Americans show greater differences gesturally"

"So crossed arms mean that 'I am frustrated?'"

"A hand to the face may serve as a barrier"

"Crossed legs point to each other."

"Crossed arms do the same thing"

"Covering arms defines posture"

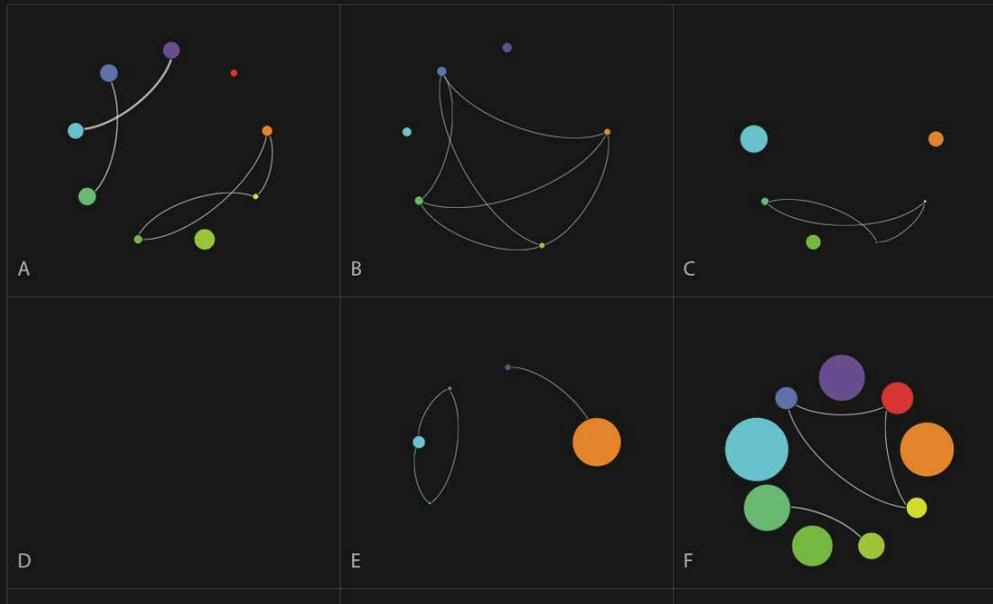"Does she try to avert attention avoiding your eyes?"

"Is she sitting stiffly and not relaxed?"

"Covering legs reveals frigidity, fear of sex."

ROBERTA'S BODY LANGUAGE CHART

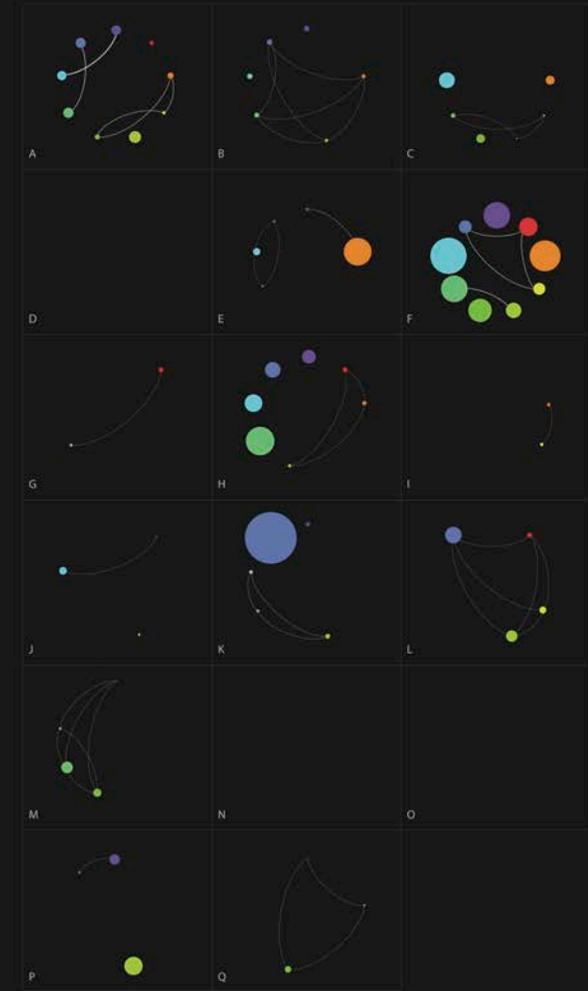(photographed during a psychiatric session)

January 24, 1975

Data Visualization

-first personal project to create infographics for an accounting firm in CT
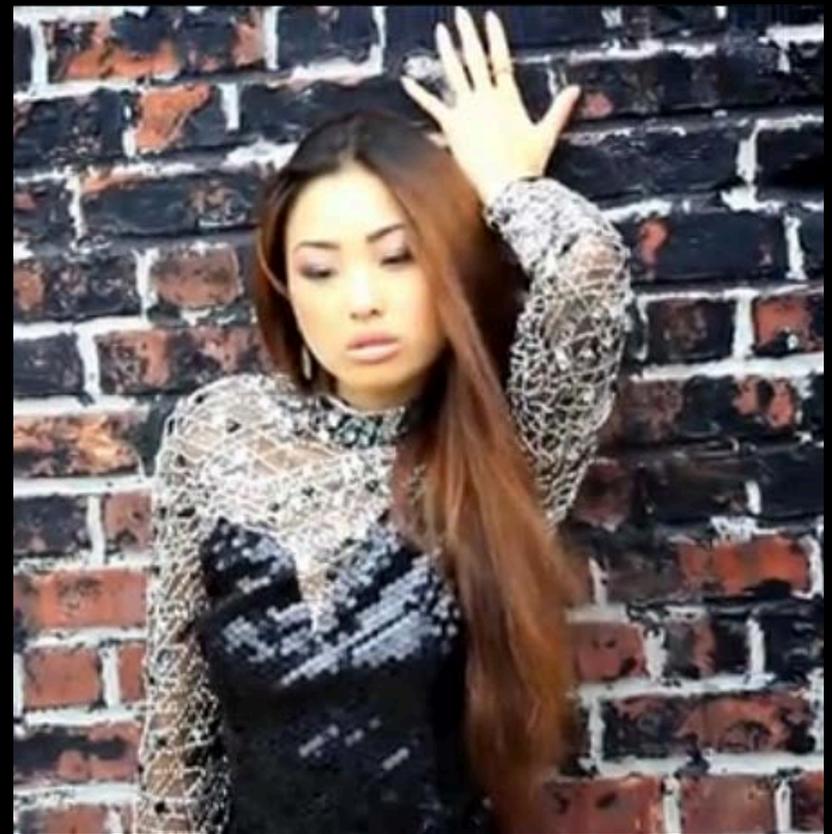

Module to Module

This Gephi graphic visualizes the changes in the install times of modules A - Q. Each node present is color coded to represent a different month and is sized according to the install time for each month in each module. Months that share the same growth quantity are connected by edges which are weighted by the specific amounts shown below.

*A blank space indicates no installation for that module.
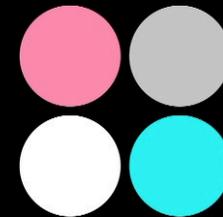
Fashion Photo/Video Shoot
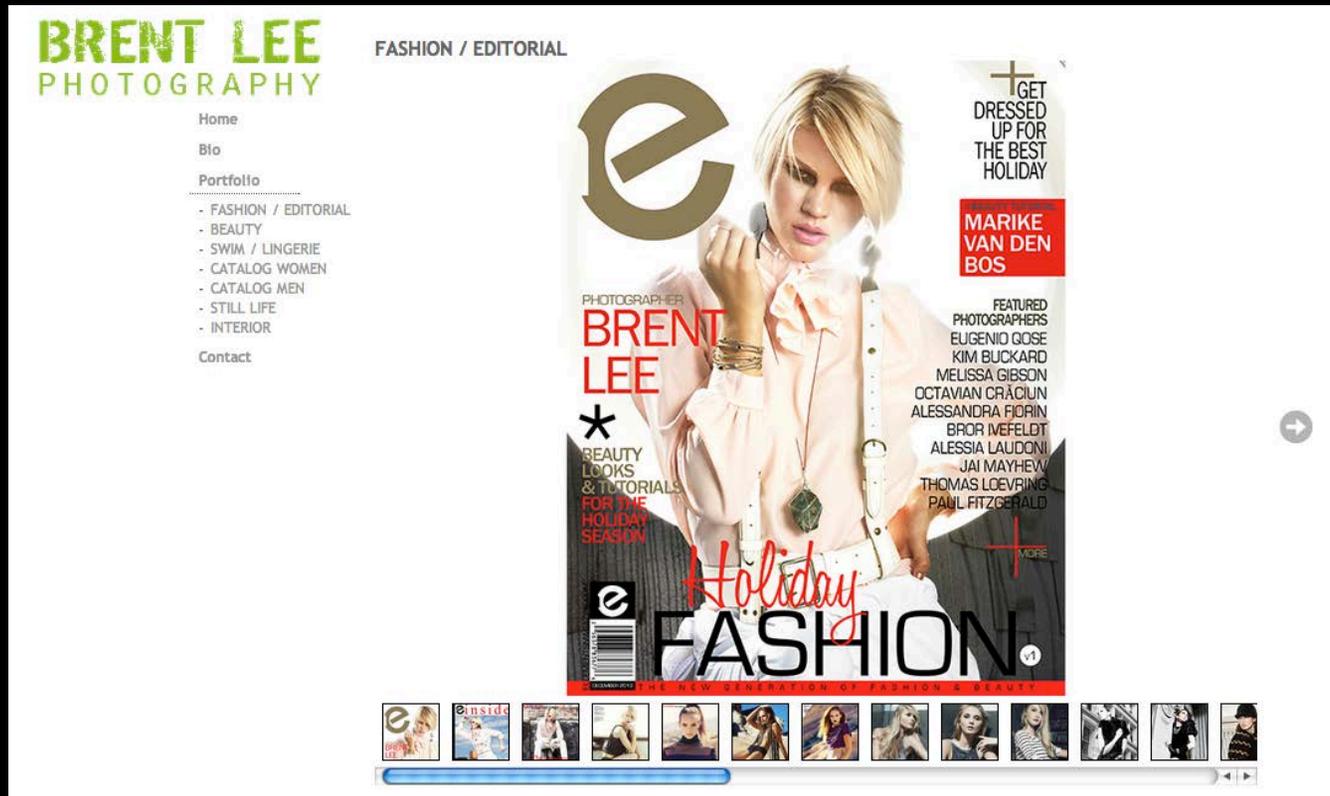*Brooklyn, NY*

-organize equipment
-take/edit photos & video

Makeup Artist Video

-personal project to create a new video for advertising the fashion makeup artist's skills

Brent Lee Photography

-assist new photography partner from previous fashion photo/video shoot
in smaller projects

Meetings w/ Potential Partners
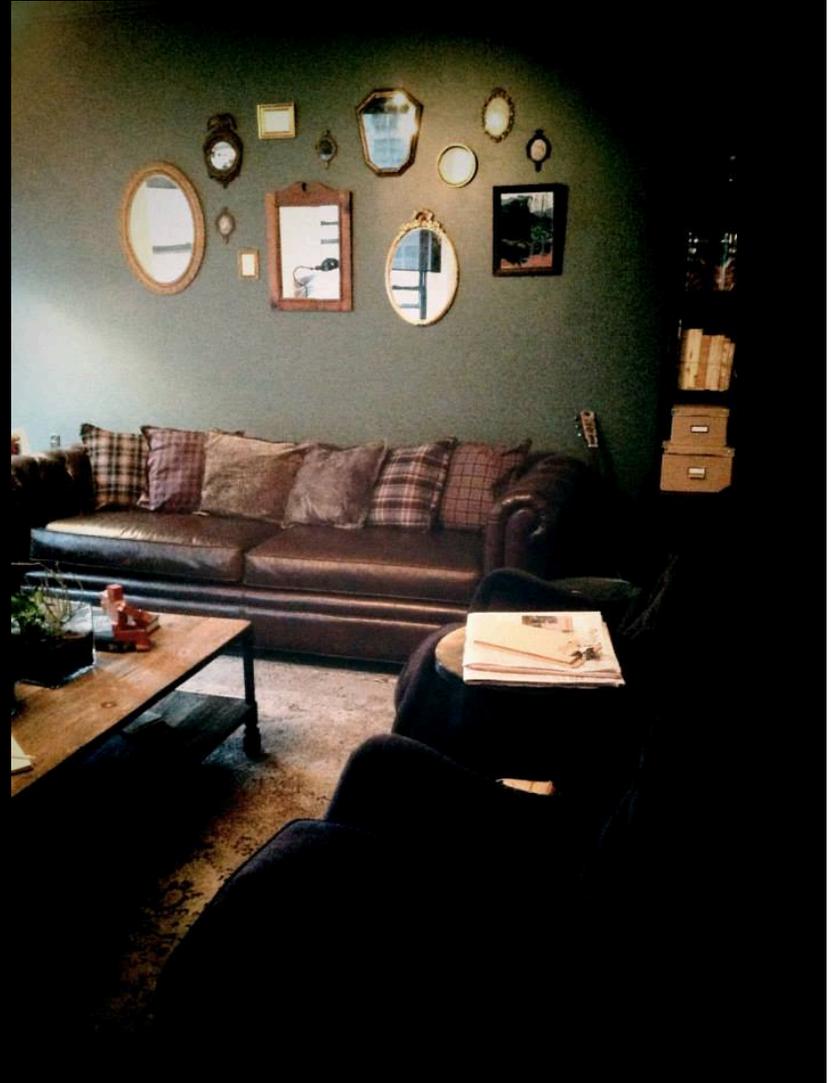*NY, NY*

The Sound Distillery
NY, NY

-take photos of new studio space

Cogent Recording (Turkois Recording Studio)

-help w/ redesign of interior studio space

-learn about equipment

Smaller Ongoing Projects

-find appropriate typography for certain projects
-create background patterns for websites
-create templates for certain prints & apps
-create small logos

Research & Programming

-research creation of Virtual Tours
-learn html code for fixing & updating websites
-free time to learn more about programming languages for graphics
-free time during end of internship to research & brainstorm senior CAT project

Pros:

- Small work environment
- Not treated as a typical intern, but as an equal
- Learned a lot more about Adobe software, photography, and video
- Met a lot of really interesting people during meetings & projects
- Discovered a lot of what was out there in the design world

Cons:

- Newer & not incredibly well known design firm