

2014

Turquoise Design

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The views expressed in this paper are solely those of the author.

SARA RUBINO

SENIOR INTEGRATIVE PROJECT:
INTERNSHIP

ARCHITECTURAL STUDIES
CONNECTICUT COLLEGE
2014



CONNECTICUT
COLLEGE

Internship with Turkois Design

Sara Rubino

Connecticut College 2014

Architectural Studies major; Computer Science & Art minor



Turkois.

WE ARE EVERYTHING YOU NEED TO BUILD YOUR BRAND.

Turkois is an independent design agency based in New York providing:

- Web
- Print
- Photography, Film, Audio
- Event/Social Marketing
- Brand/Identity Design
- App Development

Contact Info:

info@turkoisdesign.com

914.288.5850

Ryan Doran

Partner and Head of Design

c914.557.6526

Jon Manierre

Partner and Head of Production

c617.686.8157

Role as a Production/Project Intern:

- Shadow Turkois directors during current projects
- Contribute to creative ideas along all stages of projects
- Contribute to photography and video shoots
- Manage all Turkois social media and blog
- Attend multiple meetings with diverse clients
- Learn more about equipment and software used – Canon cameras, Adobe Creative Suite, Gephi
- Gain a better understanding of the overall design process

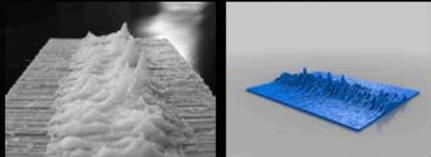
Turkois Blog

-research & post on website

Post-Punk Pulse

June 12, 2013

Design Professor Michael Zollner has created a 3D version of the iconic cover art for post-punk band Joy Division's Unknown Pleasures album. Check out the video where designer Peter Saville talks about the image's "endless interpretations."



TURKOIS / Comment

1 Like Share

Joy Division, Peter Saville, Michael Zollner, Graphic Design, Cover Art, Pop Culture

Sugar Solarium

June 11, 2013

A fully functional greenhouse and meditative space designed and constructed by William Lamson. Each panel is made from caramelized sugar sealed between two panes of window glass.



Street Faces

June 14, 2013

Some spray painted portraits done by British artist David Walker. His entire portfolio is amazing - artofdavidwalker.com



TURKOIS / Comment

0 Likes Share

David Walker, Street Art, Spray Paint, Portraits

MACin

June 13, 2013

Apple's explanation of the evolution of it's design philosophy. Pretty darn b-a-utiful.



the kind of art i love

August 08, 2013

Check out the documentary short on Toronto-based artist Christine Kim. Her work explores the intersections between illustrations, cut paper collage, and architecture.

I have to say her drawings of the human figure are pretty exquisite.



TURKOIS / Comment

0 Likes Share

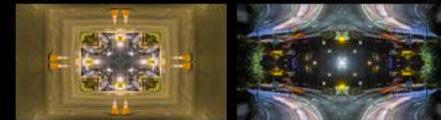
Christine Kim, Art, Video, Illustration, Collage, Anatomy, Documentary

Mirror City

July 19, 2013

A video from photographer and filmmaker Michael Shanblum that takes time-lapse footage of Chicago, San Francisco, San Diego, Las Vegas, and Los Angeles and transforms it into kaleidoscopic patterns.

Trippy.



Dean Johnson Golf Website

- input data
- edit info & photos

[HOME](#) [EQUIPMENT](#) [BLOG](#) [EVENTS](#) [CONTACT](#)



DEAN JOHNSON

-GOLF SHOP-

SUPPORT YOUR LOCAL PRO



STRUT TO YOUR NEXT PUTT

NEW CLUB TECH

SUPPORT YOUR LOCAL PRO | SHOP OUR SALES TODAY!

Max Impact Gym Website

Westchester, NY

-take/edit photos

-input info

The screenshot displays the Max Impact Gym website. At the top, there is a dark navigation bar with links for 'Members Only', '(914) 424 5703', 'Contact', and social media icons for Facebook, Twitter, and YouTube. Below this is a white navigation menu with 'HOME', 'ABOUT US', 'SERVICES', 'SCHEDULE', and 'BLOG'. A prominent red banner features the text 'SPORTS PERFORMANCE TRAINING' and a breadcrumb trail 'HOME > SPORTS PERFORMANCE TRAINING'. The main content area has a large heading: 'DISCOVER PROVEN METHODS AND TRAINING TECHNIQUES TO ELEVATE YOUR GAME TO THE NEXT LEVEL!!!'. Below the heading is a photograph of three athletes in a gym setting. To the right, a sidebar contains a '7 Day Jump Start Program' section with the text 'Sign up & take control of your health today!' and a sign-up form with fields for 'YOUR EMAIL' and 'YOUR NAME', and a 'SIGN UP NOW' button. At the bottom of the sidebar is a link for 'Max Impact on Facebook'.

Don Coqui Restaurant Website & Commercial

Westchester, NY

-edit photos & video

-get signatures from participants



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New Rochelle

White Plains



Food Shoot

Rogue Tomate, NY, NY

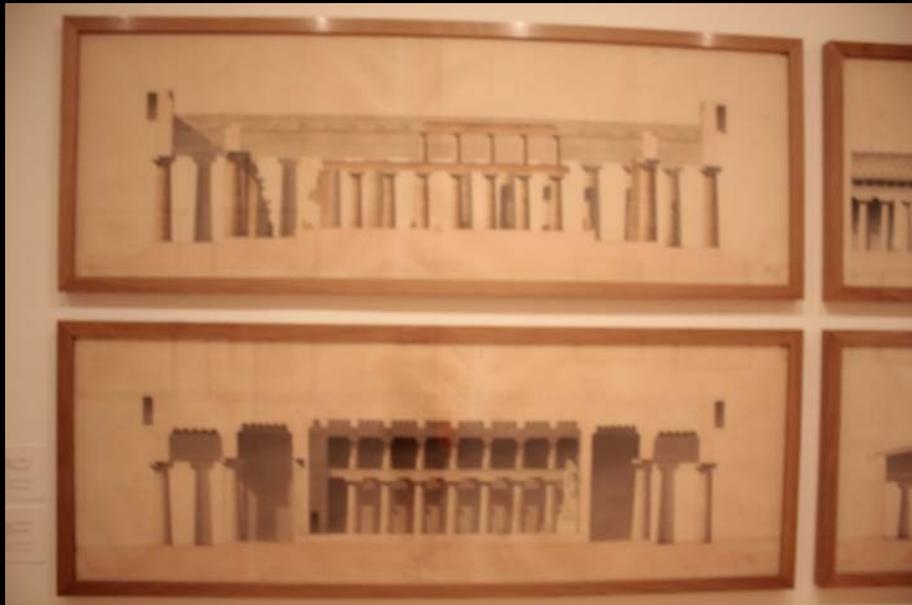
-take/edit photos of chef & food



MoMA

-free day trip to take photos & notes





"Americans show greater differences gesturally"

"Do crossed arms mean that 'I am frustrated?'"

"A hand to the face may serve as a barrier"

"Crossed legs point to each other."

"Crossed arms do the same thing"

"Crossing arms defines posture"

"Does she try to avert attention avoiding your eyes?"

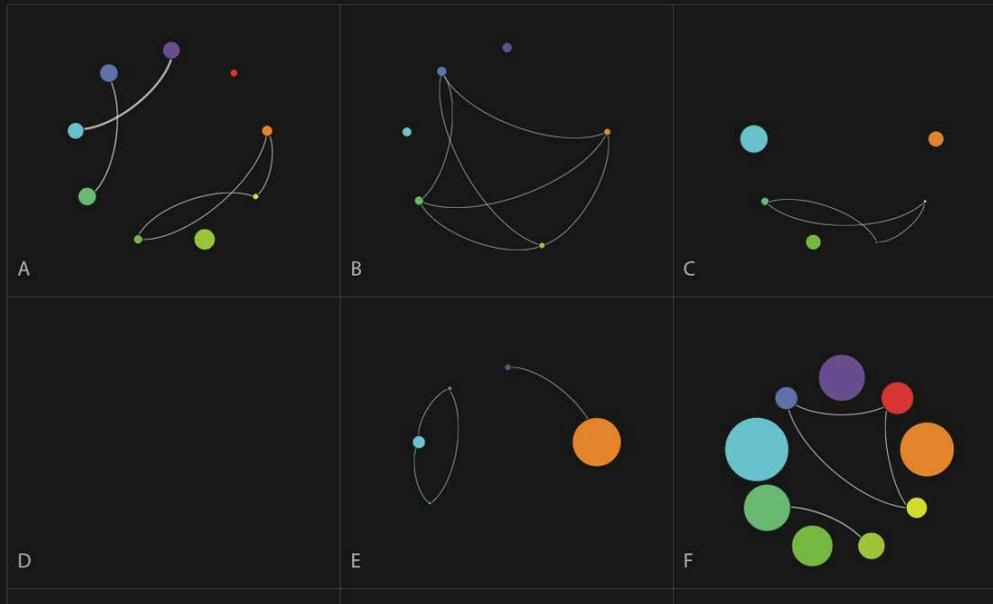
"Is she sitting stiffly and not relaxed?"

"Covering legs reveals frigidity, fear of sex."

ROBERTA'S BODY LANGUAGE CHART
 (photographed during a psychiatric session)
 January 24, 1977

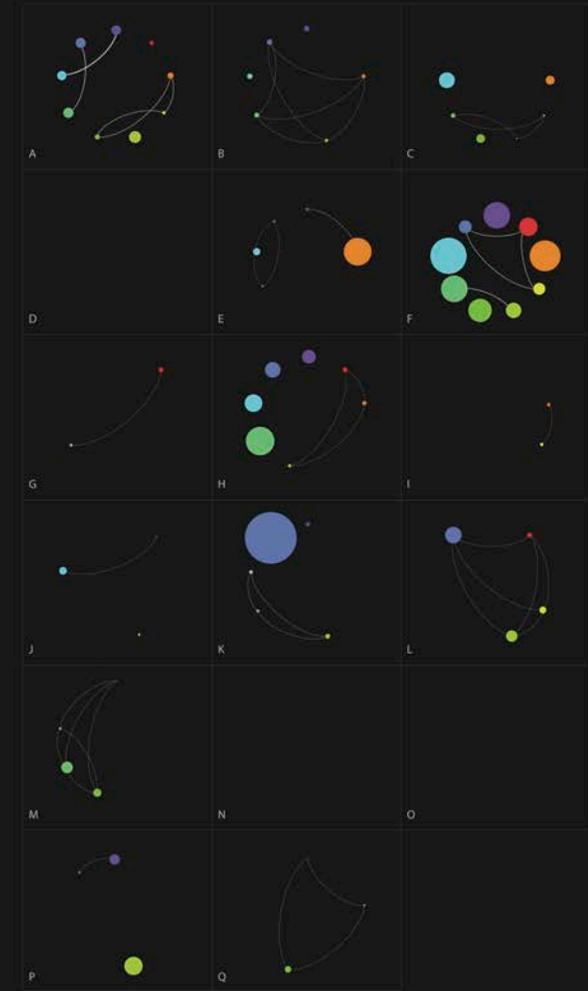
Data Visualization

-first personal project to create infographics for an accounting firm in CT



Module to Module

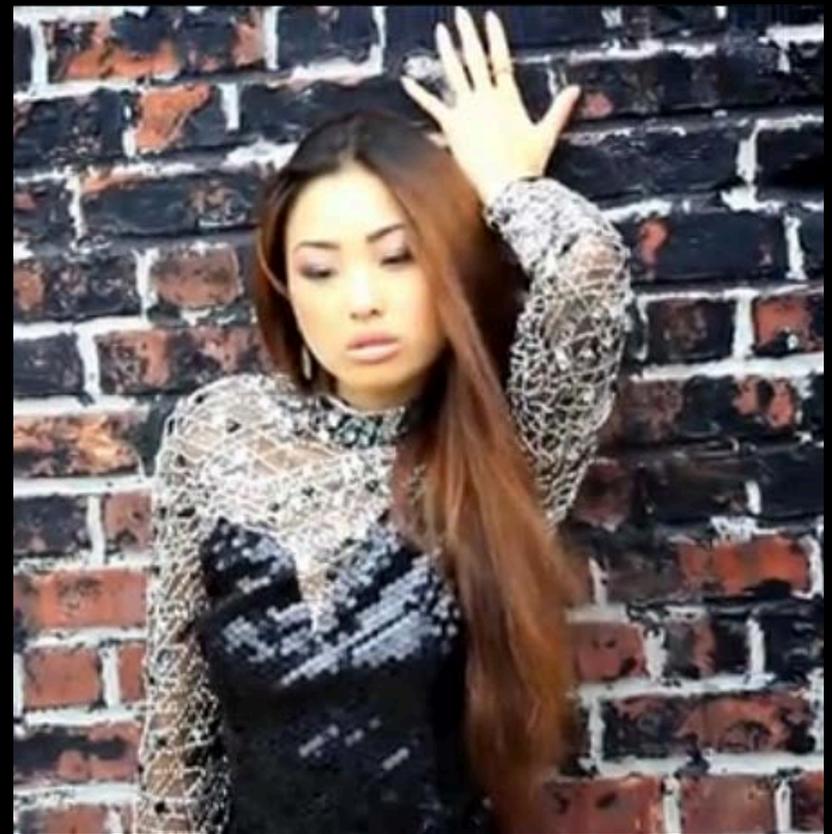
This Gephi graphic visualizes the changes in the install times of modules A - Q. Each node present is color coded to represent a different month and is sized according to the install time for each month in each module. Months that share the same growth quantity are connected by edges which are weighted by the specific amounts shown below.



Fashion Photo/Video Shoot

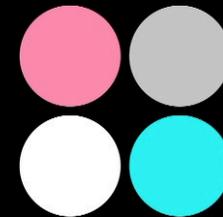
Brooklyn, NY

- organize equipment
- take/edit photos & video



Makeup Artist Video

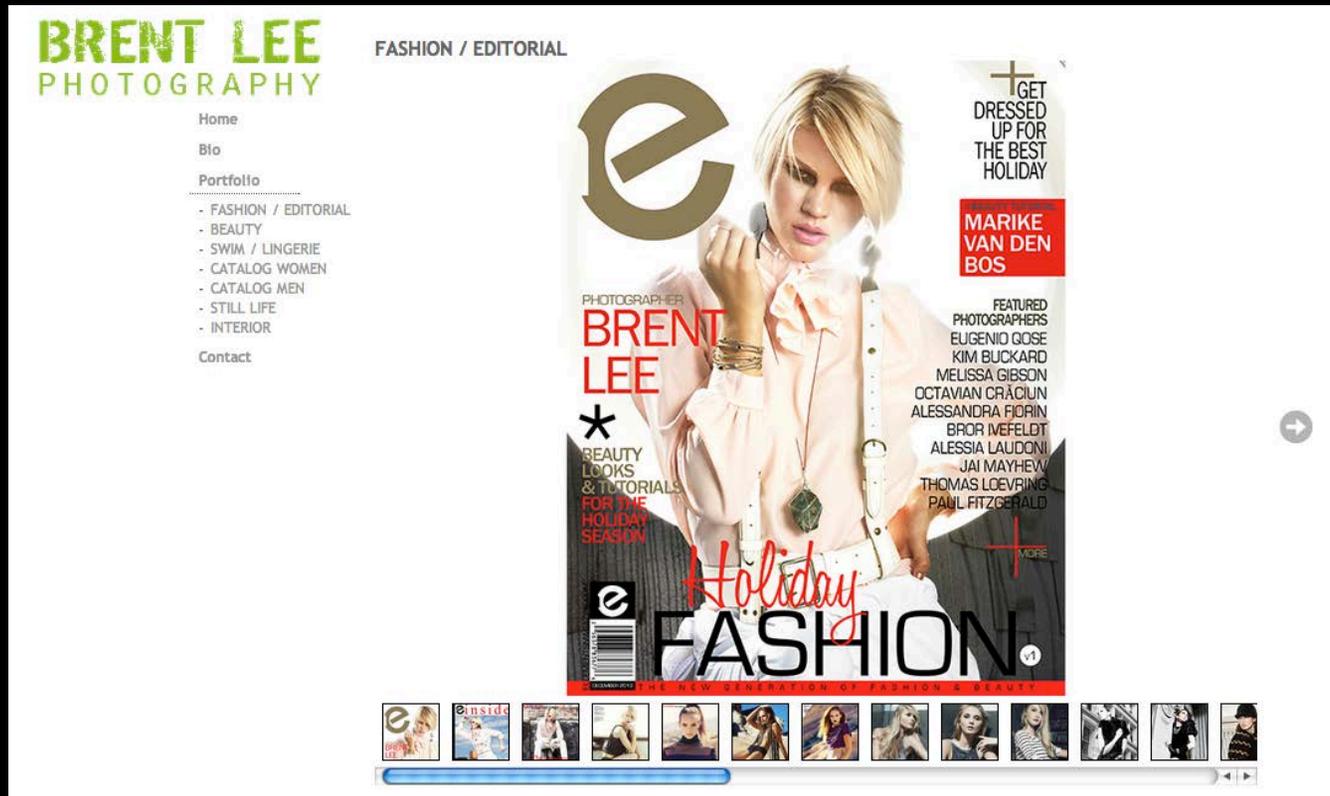
-personal project to create a new video for advertising the fashion makeup artist's skills



paige campbell
makeup artist

Brent Lee Photography

-assist new photography partner from previous fashion photo/video shoot in smaller projects



Meetings w/ Potential Partners

NY, NY

appSulting | Engage More. Be Mobile.

Home Solutions Work Company Contact



Welcome to appSulting
from adam weinstein

appSulting
Engage More. Be Mobile.



01:56

HD :: vimeo

BULLETT

SEARCH

FASHION

MUSIC

CULTURE

BULLETT TV

FILM

SHOP

TABLET

STAFF PICKS

CULTURE

January 27, 2014



Watch Incredible Footage From Land Rover's Empty Quarter Driven Challenge

FEATURED

September 20, 2013



'Concocting Cinema,' a Delightful Short Film Starring Jeff Bridges

FASHION

January 16, 2013



Video: 'Girls' Costume Designer Jenn Rogien Shops the Brooklyn Flea for Inspiration

FASHION

January 10, 2013



Crush+Lab Productions Presents 'LOVE + FOUND'

WINTER 2012

December 18, 2012



Watch the Teaser for BULLETT's Winter Surreal Issue

FALL 2012

November 27, 2012

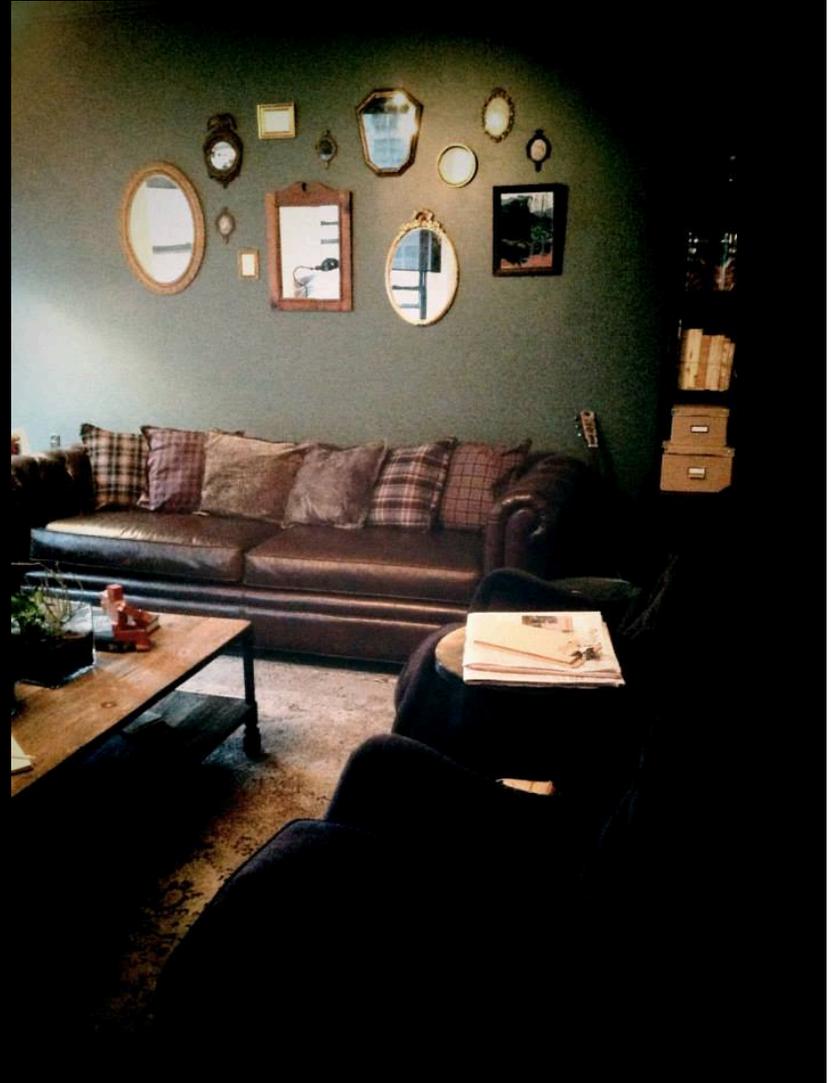


Primetime TV's Newest Heartbreakers

The Sound Distillery

NY, NY

-take photos of new studio space



Cogent Recording (Turkois Recording Studio)

- help w/ redesign of interior studio space
- learn about equipment



Smaller Ongoing Projects

- find appropriate typography for certain projects
- create background patterns for websites
- create templates for certain prints & apps
- create small logos

Research & Programming

- research creation of Virtual Tours
- learn html code for fixing & updating websites
- free time to learn more about programming languages for graphics
- free time during end of internship to research & brainstorm senior CAT project

Pros:

- Small work environment
- Not treated as a typical intern, but as an equal
- Learned a lot more about Adobe software, photography, and video
- Met a lot of really interesting people during meetings & projects
- Discovered a lot of what was out there in the design world

Cons:

- Newer & not incredibly well known design firm